

UGANDA MEDICAL AND DENTAL PRACTITIONERS' COUNCIL
MINISTRY OF HEALTH



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CIRCULAR NO 01/3/24

15th March 2024

TO: ALL MEDICAL FACILITIES REGISTERED AND LICENSED BY THE UMDPC

Dear All

RE: ILLEGAL ADVERTISEMENT OF HEALTH SERVICES AND HEALTH FACILITIES

The Council has become aware that certain Medical Facilities, Medical and Dental Practitioners registered and licensed under it are advertising in different forms including but not limited to use of Bill Boards, Radio and Television stations, Social Media and YouTube channels in violation of the Uganda Medical and Dental Practitioners' Council Advertising Guidelines of June 2019 that regulate advertisement of Health Services.

The Council hereby directs that all adverts on Bill Boards, Mainstream Media and social media made by the above-mentioned facilities and the Practitioners should be pulled down **immediately** upon receipt of this circular and stop any other form of advertisement which is contrary to the said Advertising guidelines. The Guidelines can be accessed from the UMDPC Website, www.umdpc.com.

TAKE NOTE that if you do not adhere to this caution, this will attract sanctions by the Council including withdrawal of the Operating Licenses of the Health Facilities and/or the Practicing Licenses of the Supervising Doctors and other Practitioners involved in this act with all the resulting legal consequences.

Yours faithfully

DR. KISUULE IVAN
Ag. REGISTRAR

